

Dyno - Ucc/1713
1.7.19

INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
MAHARSHI DAYANAND UNIVERSITY ROHTAK

**PROCEEDINGS OF MEETING OF POST GRADUATE BOARD OF STUDIES IN
MANAGEMENT STUDIES HELD ON 15.06.2019 AT 11.00 A.M. IN THE OFFICE OF
DIRECTOR, IMSAR, M.D. UNIVERSITY, ROHTAK.**

The following members were present:

1. Prof. Raj Kumar, Director
2. Prof. Mukesh Dhunna
3. Prof. Pardeep Ahlawat
4. Dr. Divya Malhan
5. Dr. Ashok Kumar
6. Prof. Narender Singh (Outside expert)
7. Prof. O.P. Goyal (Special invitee)

Confirmed the proceedings of P G Board of Studies in Management Studies held on 27.10.2018

Item No. 1: The members of the Board deliberated at length the upgraded Scheme and Syllabi of Two year MBA (Gen.) Programme of Master's in Business Administration. The Board complementing the Team of Internal Faculty Members and unanimously resolved that the proposed Scheme and Syllabi of the Two Year MBA (Gen.) Programme be considered as approved and may be executed with effect from the ensuing Academic Session 2019-20. The Board further discussed and considered the proposed programme outcomes of the 2 Year MBA (General) Programme IMSARs Future Ready Students should be Coupled with the following six Gs:

1. Global Scheme, Syllabi and Delivering Methodologies and Due Exposure to National and International Organizations.
2. Global seekers of Quality Jobs
3. Global Personality Traits and Belief System: Our MBAs possess the essential traits of global personalities like high degree of Mobility and Capable of Adjusting in Varied Cultures, beside loyalty, sincerity, honesty, integrity and willingness to learn. They also possesses a strong belief system of giving due respect to all their elders irrespective of caste and creed, religion & political affinity.
4. Global Speed: Expeditious but swift way of doing the assigned tasks
5. Global Processes: Always aims at adoption of globally acceptable processes for carrying out the given tasks.

6. Global up gradation in Knowledge and Skills: Considers essential to keep on updating their knowledge and skills as per the pace of growth and technological developments.

It was further discussed that the Scheme and Syllabi of 5 Year Integrated MBA programme be kept intact for the academic session 2019-20. Further the Board also resolved that the Scheme and Syllabi of Two Year MBA (Honours) and Scheme and Syllabi of two year MBA(Business Economics) be also kept intact for the academic session 2019 -20. However, the Board also examined the nomenclature of the scheme not only in details on the one hand, but also the practices followed by most of the Business Schools, spread over in India and abroad. Further, the Board felt that it is not common to name MBA programme with additional phrases like 'Honours' or 'Business Economics'. Truly speaking these phrases reduces its scope of employment and thinking processes of those who have chosen to do their Master's in Business Administration. The Board however admits that with the Degree of MBA one may add phrases related to its functional areas like, Marketing, Finance, Operations Management, Human Resource Development, Agri-Business Management, Business Analytics, International Business, Information Technology, and Artificial Intelligence and so on. According to universal practices of Business Schools, the Board in its full wisdom strongly and unanimously recommends that with effect from the academic session 2020-21, the IMSAR should run only the following two programmes:

(I) Keeping in view the same eligibility criteria for admission to the MBA (general), MBA (Hons.) and MBA (Business Economics) i.e graduation with 50 %, the Institute should run only Two Year MBA (General) programme with an intake of 180 seats.

(ii) Five Year Dual Degree Integrated Programme of MBA with an intake of 120 seats.

The Board unanimously appreciates the efforts made by the former Placement Co-ordinators for the campus placements. Campus placement being a USP of any Business School, therefore ,the Board also resolved that in all MBA programmes, the emphasis of the Institute should be significantly increased on placement activities so that majority of the students stand absorbed in the final semester itself. For this purpose, the interaction between the variegated industries should also be enlarged in a big way. In this context, the Board recommends that the name of the Placement Cell be renamed as Industry Interaction and Placement Cell. The Director will be the Chairman of the Cell and a team of five members amongst the faculty members of the Institute will assist the Chairman and look after day to day activities of the Cell. Further, the Board also

recommends that one industry person should also be include for making it result oriented. The Institute should significantly increase its activities with regard to placement and industry interaction. Moreover, this linkage will help in campus placement also. For this a special remuneration may get approve from the competent authority exclusively for the corporate leaders/certified trainers. A remuneration of Rs. 10000/- per day may be paid to the corporate leaders/certified trainers. The budgetary provision for this remuneration may be met out from the placement fee charged from the students. In this context, the Board further feels hat the Top Management of the University will co-operate in all possible manner in this endeavor of the Institute.

Lastly, the Board also reviewed the fee structure of MBA programmes and it is strongly felt that the current fee structure is not enough keeping in view institute's requirements vis-a-vis fee structure of the other Institutes/universities. Hence, it is proposed that a minimum of Rupees 65000 per annum per student may be charged and in addition to this Rs. 5000/- for placement and industry interactions with the experts may also be charged from the students of the final year.

Item No. 2: The Board considered and recommended the cancellation of Ph.D registration of Ms Seema Devi under the supervision of Dr. Seema Singh, Asstt. Professor, IMSAR on the recommendation of her supervisor with immediate effect.

Item No. 3:

The Board deliberated at length on the Proposed Scheme of the Diploma in Business Process Outsourcing and it felt that the courses suggested related to both Business Processes and it's Outsourcing are quite meager; hence the Board recommends to re-deliberate the issue again in depth via seeking the opinions/suggestions of those who are actually conversant with the subject and submit the Draft of the Scheme and Syllabi of the proposed Diploma for the reconsideration of the Board. It was further resolved by the Board that this Revised Draft of the Scheme and Syllabi of the Diploma Course in Business Process and Outsourcing be submitted again on priority if it has to be started w.e.f.2019-20 in view of the constraint of time

Any other item:

Item No. 1: The Board considered and resolved that the panel of examiners for evaluation of Ph.D thesis, if any, the Chairman be authorized to send the same at his own level.

Item No. 2: The Board also deliberately upon to start a weekend Programme of P.G. Diploma in Management of Artificial Intelligence for working executives w.e.f. the session 2019-2020

under self finance scheme with an intake of 15 seats. The proposed fee of the Diploma course may be 50000/- per semester. Further, it was resolved that the following experts for developing the scheme and syllabi of the Diploma may be involved alongwith internal committee to be constituted under the chairmanship of the Director, IMSAR:-

1. Prof. Mayank Vats, IIIT, Delhi
2. Prof. Saket Anand, IIIT, Delhi
3. Prof. V. Shekhar Awasthi (9810228402)

Item No. 3: It was unanimously resolved that as and when MOOCs courses hosted by SWAYAM are adopted by the University, IMSAR will also follow the credit pattern of the same.

The meeting ended with a vote of thanks to the Chair.



CHAIRMAN

P.G. Board of Studies in Management

Endst.No. IMSAR/2019/ 1656-1665 Dated: 28-06-19

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of PGBOS
2. Controller of Examinations, M.D. University, Rohtak.
3. Director, UCC, M.D. University, Rohtak. He is requested to upload the proceedings on the University website.
4. Dy. Registrar (R&S), M.D. University, Rohtak.
5. Dy. Registrar (Academic), M.D. University, Rohtak.



CHAIRMAN

P.G. Board of Studies in Management

a. Samra
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